

# DONABATE PORTRANE TENNIS CLUB



## SPONSORSHIP PROPOSAL

### About Us

Donabate Portrane Tennis Club (DPTC) is a newly established tennis club, set up in October 2013 by a group of local tennis enthusiasts, with a vision of becoming a premier competitive tennis club in Dublin. DPTC was allocated a grant by the Sports Capital Programme in July 2014. The construction of four tennis courts commenced in May 2016 with the plan for the club to become operational in July 2016. We also have planning permission to build two additional courts, which will be completed in the near future.

### Our Vision

- To become a premier competitive tennis club in Dublin
- To allow each member to enjoy tennis and reach their full potential in a friendly and supportive environment

### Corporate Sponsors

As a non-profit organisation, Donabate Portrane Tennis Club is primarily reliant on membership fees, fundraising and donations. The Sports Capital Grant provides for construction of our tennis courts and the installation of the floodlights. All other facilities will require additional funding.

Your investment in the club will facilitate the completion of the build to a high standard, enhance the courtside facilities, offer more services to members and enable us to promote and encourage participation across the community.



Artist's impression of DPTC Tennis Courts

### Benefits of Sponsorship

- Promote your business to club members and wider community
- Meet your corporate social responsibility objectives
- Support new local community initiative

# Our Members

Donabate Portrane Tennis Club started getting the local community involved in tennis in 2013 through social tennis evenings, the Parks Tennis Programme and Hugh's Academy lessons held on the courts of Donabate Community College.

Over 200 families and individuals have expressed interest in joining our club once the tennis courts are built. Donabate Portrane peninsula has a young and active population, which is set to double in size under the Local Area Development Plan. We see this as a key factor in the development of a strong membership base.

The club is active in the Fingal Leagues and in tournaments with other clubs, including Malahide Lawn Tennis Club and Raheny Tennis Club. We are looking forward to hosting tournaments for tennis club members from Dublin and beyond on our courts.

## Outreach Programme

Donabate Portrane Tennis Club is one of five tennis clubs in Fingal selected to participate in an Outreach programme with local schools. Participation in this programme gives the club greater visibility in the local community, promotes a healthy lifestyle through participation in tennis and helps the club identify talent for the future.

## Club Development Programme

We are working on establishing a comprehensive club development programme that aims to meet the requirements of both experienced players and those who are new to the sport. The plan is to schedule a busy diary of tennis and social events for all levels which will provide our sponsors with additional promotional opportunities.

## Online Presence

The club has an active website which is regularly updated and our Facebook Page has over 450 followers.

Our sponsors feature prominently on our website and Facebook page and will have further opportunities to advertise on our website, social media pages and in our newsletter.



**DPTC Members at a recent tournament**

## Competitive Tennis

Even without permanent courts in place, Donabate Portrane Tennis Club has been actively participating in tournaments and competitions and has built a strong base for entering league and inter-club competitions.

Our corporate sponsors will be promoted at all tournaments and competitions hosted by the club.

## Donabate Golf Club

Our tennis club works in close partnership with Donabate Golf Club. The availability of Golf and Tennis in one venue will ensure an exciting future for both clubs.



Spectacular Club House Facilities

## Our Facilities

### Courts

Four floodlit Tiger Turf Advantage Pro courts to be built in summer 2016, with planning permission already granted for an additional two courts. Tiger Turf is a premier sports surface, installed in top Irish tennis clubs.

### Clubhouse

Tennis Club members will have full use of the state of the art clubhouse at Donabate Golf Club, including:

- Restaurant and Bar
- Locker and Changing Facilities
- Function room for parties
- Conference room for meetings
- Pro shop

# Sponsorship Packages

Our Sponsorship Packages offer your organisation a unique opportunity to make a significant difference in the local community as well as providing increased brand awareness.

Package	Price	What is included
<b>Platinum</b>  (Cabin Sponsor)	€10,000 (3 years)  Or  €5,000 (1 year)	<ul style="list-style-type: none"> <li>Company Name and Logo displayed on front of Cabin</li> <li>Company Name/Link and Logo prominently displayed on Club's website, Facebook and on all Tennis Club literature, including newsletters</li> <li>Inclusion in promotional materials and press coverage</li> <li>Corporate Day Out for up to 16 people with Golf or Tennis tournament and lunch</li> </ul>
<b>Gold</b>  (Court Sponsor)	€5,000 (3 years)  Or  €3,000 (1 year)	<ul style="list-style-type: none"> <li>A court sign with Company Name and Logo on one of the courts</li> <li>Company Name/Link and Logo prominently displayed on Club's website, Facebook and on all Tennis Club literature, including newsletters</li> <li>Inclusion in promotional materials and press coverage</li> <li>Corporate Day Out for up to 12 people with Golf or Tennis tournament and lunch</li> </ul>
<b>Silver</b>  (Bench Sponsor)	€600 (2 years)	<ul style="list-style-type: none"> <li>Bench at the side of a court with sponsor plaque</li> <li>Company Name/Link and Logo prominently displayed on Club's website, Facebook and on all Tennis Club literature, including newsletters</li> </ul>
<b>Bronze</b>	€250 per year	<ul style="list-style-type: none"> <li>Company Name/Link and Logo on website and Facebook</li> <li>Company Name and Logo on Tennis Club's newsletters</li> </ul>

## Other Sponsorship Opportunities

- Sponsor a tournament, competition or event
- Sponsor a team
- Sponsor Club gear (T-Shirts, Hoodies, Caps, etc.)

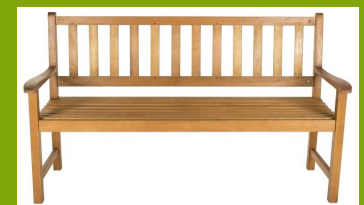
For more information or to discuss other individually tailored sponsorship options, please get in touch with us.



Example of the viewing cabin



Example of on court sign



Example of a tennis bench

## Contact Us

Contact us for more information on available sponsorship packages:

### Donabate Portrane Tennis Club

c/o Donabate Golf Club New Road, Balcarrick, Donabate, Co. Dublin

dptc.sponsorship@gmail.com

or tennisclubdp@gmail.com

Visit us on the web at  
[www.donabate.tennis.com](http://www.donabate.tennis.com)